



## Content Marketer - EN / FR

Full-time job - Sion, Wallis

### Job Description

We are looking for a passionate and experienced **Content Marketer** to join our team located in Sion, Switzerland.

#### Who we are:

Audacia Group is a Swiss holding company founded in 2018. Within Audacia, our ambition is to create a centre of expertise in digital marketing to support the acquired companies in their development. Audacia's wholly-owned portfolio of e-commerce companies include: [kisskiss.ch](http://kisskiss.ch), [stickerkid.ch](http://stickerkid.ch), [stickeryeti.ch](http://stickeryeti.ch) and [idealvoyance.ch](http://idealvoyance.ch). Audacia Group is currently looking for new talent to complete its digital marketing team.

#### What we are looking for:

As part of our international marketing team, **you will be responsible for planning, creating, and sharing valuable written content for several e-commerce brands** to attract and convert prospects into customers, and customers into repeat buyers. The ideal candidate is an excellent copywriter, able to understand the ins and outs of a marketing strategy, and is comfortable working for various sectors and audiences simultaneously.

### Location

The company is located in Sion, VS, Switzerland. We provide an office in Morges, VD, Switzerland. A presence at the office in Sion of minimum 3 days a week is required for this role.

**Audacia Management Sàrl**  
Chemin Grély 17A  
1950, CH-Sion



## What you will do

- Create original and powerful written content for all our means of communication (i.e e-commerce websites, newsletters, social media, print materials, FAQs, online paid advertising, etc.)
- Create value by positioning our multiple clients as reliable platforms for purchasing products and services
- Acquire a high empathy for the various buyer personas and develop editorial goals, tone of voice, corporate communication guidelines, and press kits, aligned to the customer journey.
- Use analytical skills to better understand our audiences and reach them with relevant content for each communication channels
- Work closely with our Marketing Manager, Social Media and Community Manager, Graphic Designers, and Translators, to help design and implement innovative content marketing strategies for our clients
- Maintain documentation of all our processes and internal knowledge
- Continuously look for areas of improvement in the quality and efficiency of our department
- Participate in various missions to support marketing activities

## What you should have

- A degree in Journalism, PR, or Communication & Marketing and/or proven experiences in writing and content marketing
- To have outstanding writing and editing skills in English, and German or French, and feel comfortable working in an international environment. **Any additional language is a big plus**
- A passion for writing, communication, and storytelling
- A creative mind, empathy, and endless curiosity
- You are a standout teammate who believes that the whole is greater than the sum of all parts.
- To be able to work independently and manage your priorities in a multitasking environment
- Technology navigation skills, proficiency in a technology-driven business
- Interest in e-commerce businesses and processes

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## What we offer you

- A flexible working environment with a lean organization
- A greenfield project and the opportunity to contribute to Audacia's development with your ideas
- A young, international team that enjoys meeting for a coffee and share personal experiences
- A competitive salary package and a flexible working hours policy

To apply, please send your CV or your LinkedIn profile, one paragraph telling us why you would be a good fit for this position as well as your portfolio to

[anne@audacia.co](mailto:anne@audacia.co)

