



Social Media & Community Manager - FR / EN

Full-time job - Sion, Wallis

Job Description

We are looking for a passionate and experienced **Social Media & Community Manager** to join our team located in Switzerland.

Who we are:

Audacia Group is a Swiss holding company founded in 2018. Within Audacia, our ambition is to create a centre of expertise in digital marketing to support the acquired companies in their development. Audacia's wholly-owned portfolio of e-commerce companies include: kisskiss.ch, stickerkid.ch, stickeryeti.ch and idealvoyance.ch. Audacia Group is currently looking for new talent to complete its digital marketing team.

What we are looking for:

As part of our international marketing team, **you will be responsible for the growth and maintenance of our online communities**. You will plan and publish outstanding content on social media platforms, create strong engagement by interacting actively with our communities in order to increase visibility, attractiveness and trust for several e-commerce brands. The ideal candidate is a passionate and communicative digital marketer, able to understand the ins and outs of a marketing strategy and is comfortable working for various sectors and audiences simultaneously.

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Chemin Grély 17A

1950, CH-Sion



Location

The company is located in Sion, VS, Switzerland. We provide an office in Morges, VD, Switzerland. A presence at the office in Sion of minimum 3 days a week is required for this role.

What you will do

- Craft, plan and publish content on Instagram, Facebook and LinkedIn for several e-commerce platforms.
- Interact with our communities in order to grow engagement, trust and awareness.
- Grow our audiences on our various social media platforms
- Create value by crafting and frequently publishing outstanding content that resonates with our audiences
- Turn our social media audience into buyers and our buyers into community members that promote our brands to their networks.
- Manage, initiate and measure influencers collaborations activities.
- Recommend social media platforms as well as accounts structure for our international e-commerce brands
- Anticipate and follow trends and community desires. Initiate and monitor innovative content marketing concepts.
- Use analytical skills to better understand our audiences and reach them with relevant content for each communication channels
- Set up accurate KPIs to measure social media impacts
- Create and maintain frequent and valuable reporting for each e-commerce brands
- Coordinate between multiple departments and contact persons working in-house and remotely.
- Work closely with our Marketing Manager, Content Marketer, Graphic Designers, and Translators, to help design and implement innovative content and social media marketing strategies for our brands.
- Maintain documentation of all our processes and internal knowledge

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- Continuously look for areas of improvement in the quality and efficiency of our department
- Participate in various missions to support marketing activities

What you should have

- A degree in social media management, communication & marketing
- Proven experiences in managing social media and online communities with success.
- To have excellent writing and editing skills in English or French, German is a plus. Feel comfortable working in an international environment. Any additional language is a big plus
- Excellent verbal and written communication skills
- Understanding of the importance of brand communication, tone of voice and ability to apply editorial guidelines
- Mastering social media tools and features
- A creative and humorous mind with empathy and endless curiosity. Interest and practice in video gaming, photography, writing, drawing, is a plus.
- Sensibility and average skills in photography, videography, graphic design, illustrations, etc. Expertise in some of those areas is a big plus but not required for this position.
- You are a standout teammate who believes that the whole is greater than the sum of all parts.
- To be able to work independently and manage your priorities in a multitasking environment
- Technology navigation skills, proficiency in a technology-driven business
- Interest in e-commerce businesses and processes



What we offer you

- A flexible working environment with a lean organization
- A greenfield project and the opportunity to contribute to Audacia's development with your ideas
- A young, international team that enjoys meeting for a coffee and share personal experiences
- A competitive salary package and a flexible working hours policy

To apply, please send your CV or your LinkedIn profile, one paragraph telling us why you would be a good fit for this position as well as your portfolio to

anne@audacia.co

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